

## International Conference “*Museum and Cultural Tourism*”

**Batumi, Georgia**

23-27 July, 2010

<b>Friday, 23 July</b>		<i>Arrival of Participants</i>	
<b>Time</b> 16.00pm – 11.00am	Arrival of the participants in Batumi and transfer to the Hotel GIO, Mtsvane Kontskhi		
<b>Saturday, 24 July</b>		<i>Registration of Participants</i>	
08.00am - 9.00am 9.00am - 9.20am 9.30am – 10.00am	Breakfast at the hotel GIO Arrival in Batumi, venue of the Conference - <i>Hotel CHAO, 75 Gorgiladze str., Batumi</i>  Registration of the participants		
<b>Saturday, 24 July</b>		<i>Sessions</i>	
10.00am -11.30am	<p><b>Press-Conference and opening session</b> <i>Welcome and Introductions Speakers:</i></p> <p>Mrs. <b>Mako Chogoshvili</b>, <i>deputy Minister, Ministry of Culture, and Monuments Protection of Georgia</i> Mr. <b>Tamaz Baramidze</b>, <i>Minister, Ministry of Education, Culture and Monuments Protection of Adjara</i> Ms. <b>Inga Karaia</b>, <i>ICOM National Committee in Georgia, president</i> Mr. <b>Virgil Stefan Nitulescu</b>, <i>vice-president of ICOM Advisory Committee, president of ICOM Romania, General Director of the National Museum of the Romanian Peasant</i></p>		
11.30am – 12.10pm	<p><b>Session I</b> <b><i>Museums and Cultural Tourism: The International Context :</i></b> <i>Moderator: Dr. Virgil Stefan Nitulescu</i></p> <p><b>Thomas Schuler</b> (Germany) <i>President of ICOM DRFM (Disaster Relief for Museums) Task Force –Tourists an Inhomogeneous Species. How a Museum should diversify its Strategies and Services</i></p> <p><b>Saadet Güner</b> (Turkey), <i>President, Friends of Cultural Heritage (FOCUH),Museums: Attractive Cultural Product in Cultural Tourism</i></p>		
12.10pm – 12:40pm	Coffee-break at the hotel CHAO		
12.40pm-14.00pm	<p><b>Session I.</b> <b><i>Museums and Cultural Tourism: The International Context :</i></b> <i>Moderator: Dr. Virgil Stefan Nitulescu</i></p>		

	<p><b>Kate Craddy</b> (UK), Director of Galicia Jewish Museum (Poland) <i>Jewish Cultural Heritage Tourism in Poland</i></p> <p><b>Mohammad Reza Javaheri</b> (Iran), Director, Cultural Institute of Bonyad Museums <i>Museum, a social - cultural collection that should meet people need</i></p> <p><b>Reza Seddighi</b> (Iran), Manager of PR &amp; International Affairs, Cultural Institute of Bonyad Museums <i>Bring Museums to help Tourism</i></p> <p><b>Salome Tsiskarishvili</b> (Georgia), Director of State Silk Museum <i>Museum Staff – Key to the Cultural Tourism Development</i></p>
14.00pm -15.00pm	Lunch at the hotel CHAO
15.00pm – 16.00pm	<p><b>Session I.</b> <b><i>Museums and Cultural Tourism: The International Context :</i></b> <i>Moderator:</i> Dr. Virgil Stefan Nitulescu</p> <p><b>Roya Taghiyeva</b> (Azerbaijan), Director of Azerbaijani Carpet &amp; Applied Art Museum, president of ICOM Azerbaijan <i>Cultural Tourism round Azerbaijan as an activity of the Azerbaijani Carpet Museum</i></p> <p><b>Amina Melikova</b> (Azerbaijan), Head of Innovations Department, Azerbaijan State Art Museum <i>Museum Innovations in Azerbaijan State Art Museum</i></p> <p><b>Yuliya Lytvynets</b> (Ukraine), General Keeper, National Art Museum of Ukraine, secretary of ICOM Ukraine <i>Ukrainian Museums – Cultural elements of Cultural industry</i></p> <p><b>Marine Haroyan</b> (Armenia), Exec. director, Association of Museums worker &amp; Friends, secretary of ICOM Armenia <b>Ani Avagyan</b> (Armenia), Head of Department of Education &amp; PR, National Gallery of Armenia <i>The Problems &amp; Potential Role of Museums in the Development of Cultural Tourism in the Republic of Armenia</i></p>
16.00pm – 16. 30pm	Question Time and Discussion
<b>Sunday 25 July</b>	<b><i>Sessions</i></b>
10.00am – 11.45am	<p><b>Session 2. Cultural Tourism experience in Museums</b> <i>Moderator:</i> Dr. Thomas Schuler</p> <p><b>Virgil Stefan Nitulescu</b> (Romania), vice-president of ICOM Advisory Committee, president of ICOM Romania, General Director</p>

	<p>of the National Museum of the Romanian Peasant <i>Museums and Cultural Tourism: Romania</i></p> <p><b>Inga Karaia</b> (Georgia, president of ICOM Georgia, Museum Projects Coordinator of Tbilisi State Academy of Fine Art <i>Cultural Tourism Potential of Georgian Museums</i></p> <p><b>Givi Gambashidze</b> (Georgia), Director, D. Baazov Museum History of Jews, <b>Marine Koshkadze</b>, Head of the Department, David Baazov Museum history of Jews <i>David Baazov Museum history of Jews – The Storage a history 26 century residing of Jews at Georgia - in view of cultural tourism</i></p> <p><b>Irina Koshoridze</b>, Senior curator, Georgian National Museum <i>Collection of East Art from Georgian National Museum</i></p>
11.45am-12.15pm	Coffee break
12.15pm-14.00pm	<p><b>Session 2. Cultural Tourism experience: North Caucasus</b> <i>Moderator: Dr. Thomas Schuler</i></p> <p><b>Alikhan Malsagov</b> (Ingushetia, Russian Federation), Head of the Department of Monuments protection, Ministry of Culture of Republic Ingushetia</p> <p><b>Umalat Gadiev</b> (Ingushetia, Russian Federation), Head of the Department of inspection, E. Krupnov Archaeology Centre <i>The Development of Cultural Tourism in Republic Ingushetia</i></p> <p><b>Abdulmadjid Abashilov</b> (Dagestan, Russian Federation), Head of the Department of Ministry of Culture of Republic Dagestan</p> <p><b>Zarema Dadaeva</b> (Dagestan, Russian Federation), Director of Museum Makhachkala</p> <p><b>Khataji Amirkhanova</b> (Dagestan, Russian Federation), Chief keeper, Museum of Fine Art of Dagestan <i>History-Cultural Heritage of Dagestan and Cultural Tourism</i></p> <p><b>Alibek Kasanbiev</b> (Dagestan, Russian Federation), Professor of Culturology <i>Antiquity of Khunzakhy and development of Cultural Tourism</i></p>
14.00pm-15.00	Lunch at the hotel
	<p><b>Session 2. Cultural Tourism experience: North Caucasus</b> <i>Moderator: Dr. Thomas Schule</i></p> <p><b>Kakha Trapaidze</b> (Georgia), Cancelor, Tbilisi State Academy of Fine Art President of <i>Cultural Heritage</i> <i>Site Management problems in Post soviet space – Georgian example</i></p> <p><b>Theona Jakeli</b> PR Manager of Georgian National Museum</p>

	<p><i>Cultural Tourism Potential of Tbilisi Archaeological sites</i></p> <p><b>Nino Nizharadze</b>, Director, State Art Museum of Adjara <i>Fine Art Collection from State Art Museum of Adjara</i></p> <p><b>Nanuli Sebua</b>, Science secretary, Khariton Akhvlediani Adjara State Museum <i>Khariton Akhvlediani Adjara State Museum and its Visitors</i></p>
15.00am-16.00pm	<p>Discussion and question Time</p> <p>Conference sessions end</p>

<b>Monday 26 July</b>	<b><i>Excursions</i></b>
10.00am -11.30am	<i>Visiting Adjara Museums:</i> Adjara State Local Museum, Adjara State Museum of Fine Art,
11.30pm – 12:00	Coffee-break at Adjara State Museum of Fine Art
12.00pm – 13.50pm	Visiting Gonio-Apsaros Museum-Reserve& Nobel Museum
14.00pm -15.00pm	Lunch in Batumi
15.00pm – 17.00pm	Visiting outstanding of the city
18.00pm-20pm	Farewell dinner
<b>Tuesday 27 July</b>	<b>Departure</b>

**Organizers:**

Ministry of Culture and Monuments Protection of Georgia

Ministry of Education, Culture and Sport of Adjara

ICOM National Committee in Georgia

Fund of Caucasus